

WILCON **DEPOT**

ANNUAL STOCKHOLDERS' MEETING

JUNE 15, 2026 | 9:00AM



PRESIDENT'S REPORT

LORRAINE BELO-CINCOCHAN

DIRECTOR, PRESIDENT, AND CHIEF EXECUTIVE OFFICER



2025 IN REVIEW

WILCON **DEPOT**



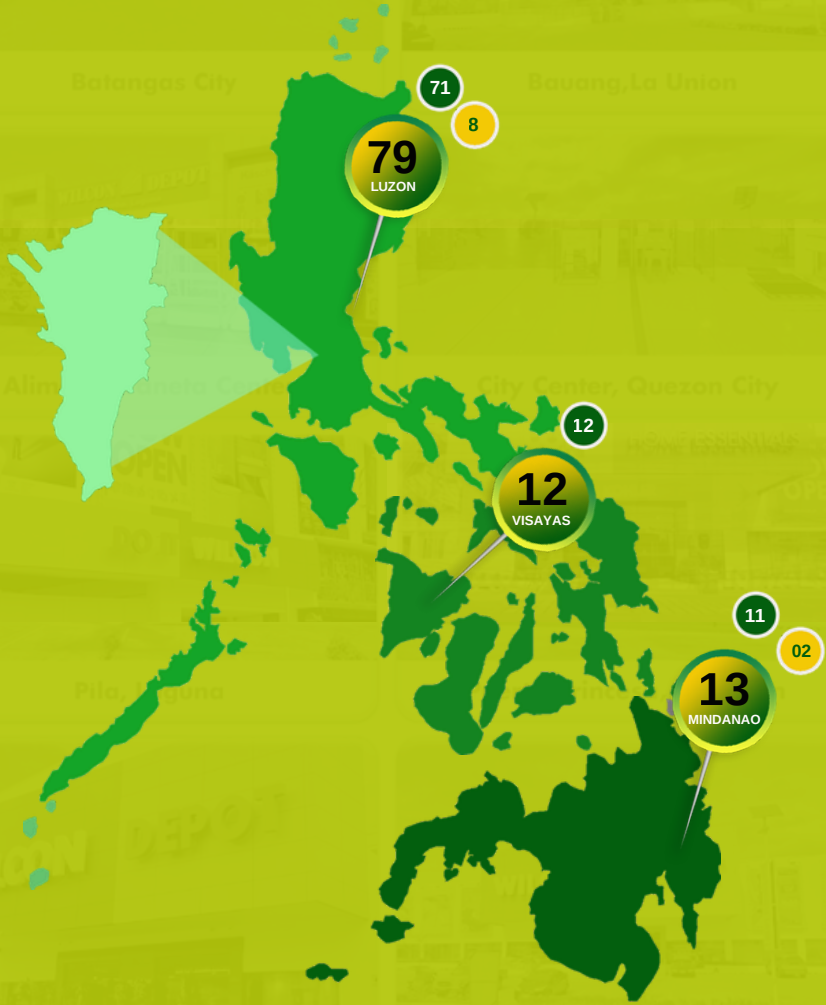
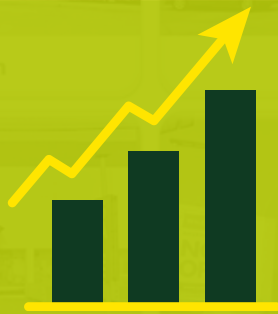
TATAG
WILCON

DISCIPLINED EVOLUTION OF THE STORE NETWORK

- Growing where it counts, while doubling down on current strength;
- Growing store count selectively, but top priority is still taking care of the successful shops Wilcon already have;
- Thoughtful expansion that will not compromise the performance of established store.



2025 FINANCIAL PERFORMANCE



104
STORES NATIONWIDE

WILCON **DEPOT**



TATAG WILCON

PORTFOLIO-LED PRODUCT MARGIN MANAGEMENT

- Continuously refining our product mix;
- Every item contributes meaningfully to long-term profitability;
- Improved inventory turnover and lifted average ticket sizes.

Gross Profit
↑P13.7B

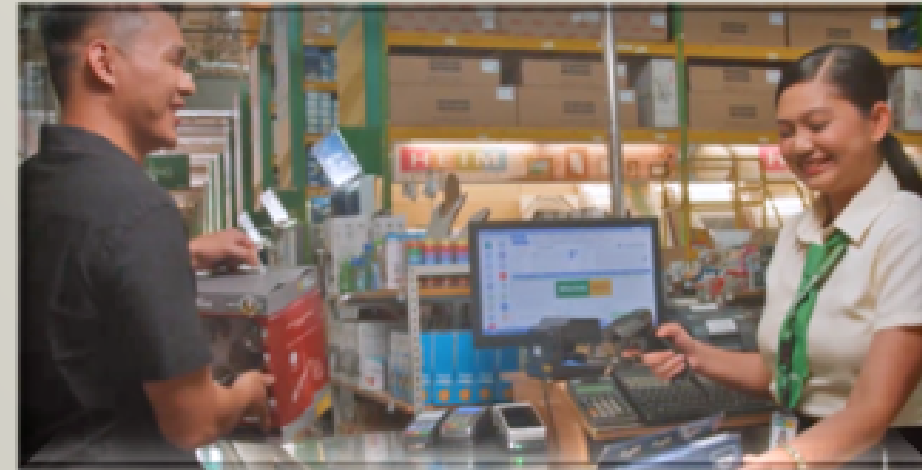
GPM ↓
38.6%



CONTINUOUS EVOLUTION OF CUSTOMER TOUCHPOINTS

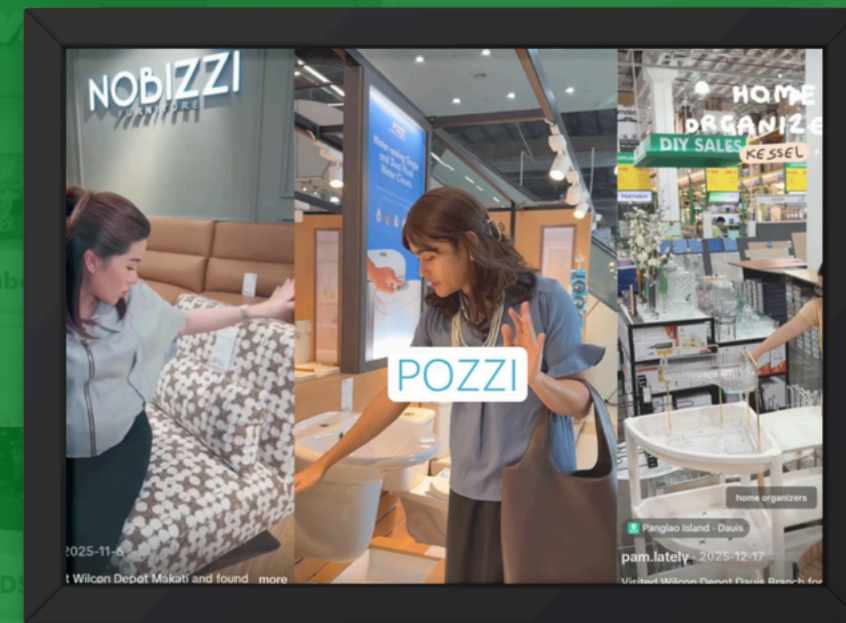
- To enhance efficiency, scalability, and engagement;
- Upgrading all ways customers interact, making the experience smoother.

OPEX
P10.8B
↑ 3.7%
Y-o-Y



STRENGTHENING BRAND EQUITY

- To support higher-quality demand and greater pricing power over time;
- Uplift in brand awareness, to lead to customer acquisition and repeat purchase frequency.



WILCON **DEPOT**

**QUALITY
VARIETY
VALUE**

ALL YOU WANT,
ONLY AT WILCON



Lipa City, Batangas

Lubao, Pampanga

Manila East Rd. Taytay, Rizal

Marcos Highway, Antipolo

Mayamot, Antipolo City

Mexico, Pampanga

Naga City, Camarines Sur

Naic, Cavite

WILCON **DEPOT**

ABCDE+

ARCHITECTS • BUILDERS • CONTRACTORS • DESIGNERS • ENGINEERS

by **myWILCON**
LOYALTY

myWILCON
OWWA
PLUS REWARDS

Alagang Wilcon Alagang OWWA

Get more with **MyWilcon OWWA+ Rewards!**
Exclusive perks and benefits await OWWA members.



WILCON **DEPOT**

DOWNLOAD THE APP FOR FREE
GET IT ON Google Play | DOWNLOAD ON THE App Store



Free membership!
No minimum spent required



Get exclusive discount on daily purchase
(Terms and conditions apply)



Enjoy members only perks & promo



Redeem points to shop

TATAG
WILCON

2025 FINANCIAL PERFORMANCE



WILCON **DEPOT**

**NET
INCOME**

P2.4B

↓ 3.3%
Y-O-Y



**2H2025
NET INCOME
GROWTH**

26%



**TATAG
WILCON**

Alibang, Los Baños | Balintawak, Quezon City



Capitol, Commonwealth

Fairview, Quezon City



WILCON DEPOT

Libis, Quezon

Baliuag, Bul

Cabanatuan City, Nueva Ecija

Cabuyao, Laguna

EDSA Malibay, Pasig City

Rosario, Marikina

KAZE

Hamden KITCHEN APPLIANCES

p.tech

KOHLER

WOODLAND



Sta. Maria

Sta. Rosa, Laguna

Sta. T

General Santos

Iligan, Lanao Del Norte

Matina, Davao

Opol, Misamis Oriental



San Juan, Taytay

San Nicolas, San

Mayamal, Antipolo City

Mexico, Pampanga

Naga City, Camarines Sur

TATAG WILCON

FORWARD LOOKING STATEMENTS

Disclaimer

The above contains statements about future events and expectations that constitute “forward-looking statements.” These forward-looking statements include words or phrases such as the Company or its management “believes”, “expects”, “anticipates”, “intends”, “may”, “plans”, “foresees”, “targets”, “aims” “would”, “could” or other words or phrases of similar import. Similarly, statements that describe the Company's objectives, plans or goals are also forward-looking statements. All such forward-looking statements are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those contemplated by the relevant forward-looking statement. Such forward looking statements are made based on management’s current expectations or beliefs as well as assumptions made by, and information currently available to, management. These forward-looking statements speak only as at the date of this presentation and nothing contained in this presentation is or should be relied upon as a promise, warranty or representation as to the future. The Company expressly disclaims any obligation or undertaking to release, publicly or otherwise, any updates or revisions to any forward-looking statement contained herein to reflect any change in the Company's expectations with regard thereto or any change in events, conditions, assumptions or circumstances on which any statement is based.



THANK YOU!

