



## **4Q 2023 RESULTS HIGHLIGHTS**

#### **Financial Highlights**

- ✓ Php 8.661B Net Sales
- ✓ -2.1% y-o-y Net Sales growth
- ✓ Php 757M NIAT
- ✓ -14.7% y-o-y NIAT Growth
- ✓ 39.8% GPM
- **✓** 15.3% EBITDAM
- **✓ 11.6% EBITM**

#### **Comparable Sales Summary**

- -7.1% SSSG
- -8.2% Transaction Count
- 1.2% Ticket Size

#### **Total Sales Mix**

52.1% In-house & exclusive contribution

Product categories performing better than average growth



Paints & Building Appliances Electrical Hardware Sundries Materials & Lighting & Tools Sanitary Wares

#### 4th QUARTER 2023

#### NAIC, CAVITE

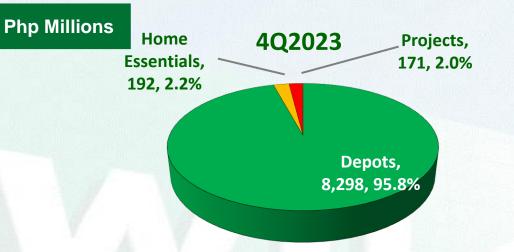


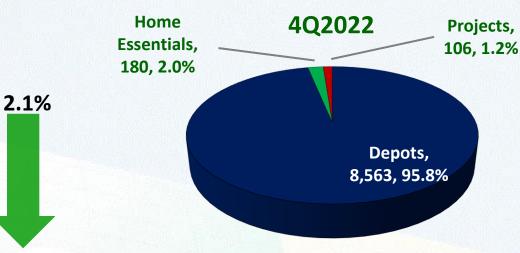
#### **TUY, BATANGAS**

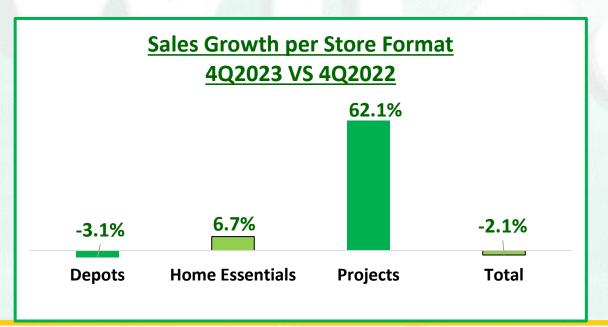




## Total Net Sales Breakdown – 4Q 2023



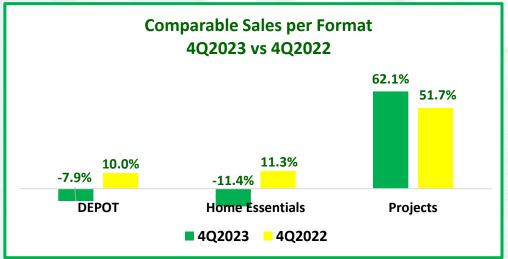


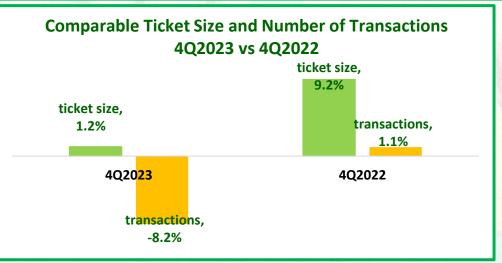




## Comparable Sales Summary







## **FOURTH QUARTER 2023**

GPM rate increased to 39.8%

Lease-related expense

(In Dhn MMM)	4Q 2023 % of Sales	40 2022	% of Salos	%	
(In Php MM)	4Q 2023	% Of Sales	4Q 2022	% of Sales	GROWTH
Net Sales	8,661	100.0	8,848	100.0	-2.1%
Cost of sales	(5,215)	(60.2)	(5,339)	(60.3)	-2.3%
Gross Profit	3,446	39.8	3,509	39.7	-1.8%
Operating expenses	(2,378)	-27.4	(2,291)	(25.9)	3.8%
Interest Exp (Lease Liab)	(167)	(1.9)	(150)	(1.7)	11.7%
Other Income - Net	106	1.2	107	1.2	-0.9%
Income from Operations	1,008	11.6	1,175	13.3	-14.3%
Non-lease related depcreciation	321	3.7	321	3.6	0.1%
EBITDA - Adjusted	1,329	15.4	1,496	16.9	-11.2%
Non-operating Other Income	2	0.0	6	0.1	-72.1%
Income before tax	1,009	11.6	1,182	13.4	-14.6%
Income Tax	(252)	(2.9)	(294)	(3.3)	-14.3%
Net Income	757	8.8	888	10.0	-14.7%



## **FY2023 Results Highlights**

#### **Financial Highlights**

- ✓ Php 34.604B Net Sales
- ✓ 3.1% y-o-y Net Sales growth
- ✓ Php 3.483B NIAT
- ✓ -9.5% y-o-y NIAT Growth
- ✓ 39.6% GPM
- **✓ 17.1% EBITDAM**
- √ 13.4% EBITM

#### **Comparable Sales Summary**

- -3.4% SSSG
- -6.1% Transaction Count
- 2.9% Ticket Size

#### **Total Sales Mix**

51.2%

In-house & exclusive contribution

**Product categories performing** better than average growth













#### Php 2.358B CAPEX

**Opened 9** new stores

#### 1<sup>ST</sup> HALF 2023

- Guiguinto, Bulacan
- Rosario, Batangas
- Uptown CDO, Misamis Oriei
- San Fernando, Pampanga

#### 2<sup>nd</sup> HALF 2023

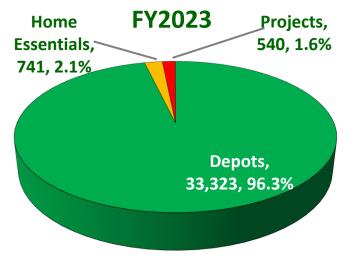
- Sta. Maria, Bulacan
- Iligan City
- Naic, Cavite
- Home Essential Southpark
- Tuy, Batangas

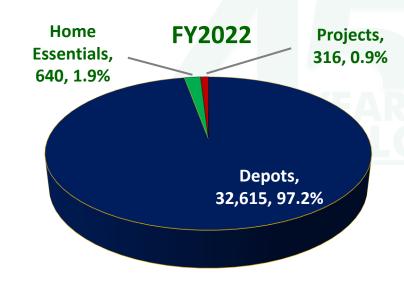


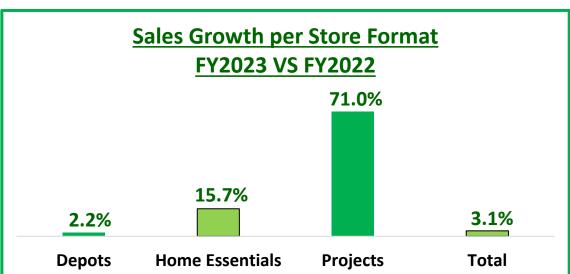
### Total Net Sales Breakdown – FY2023

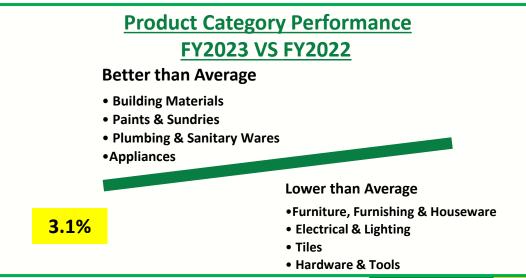
3.1%

Php Millions

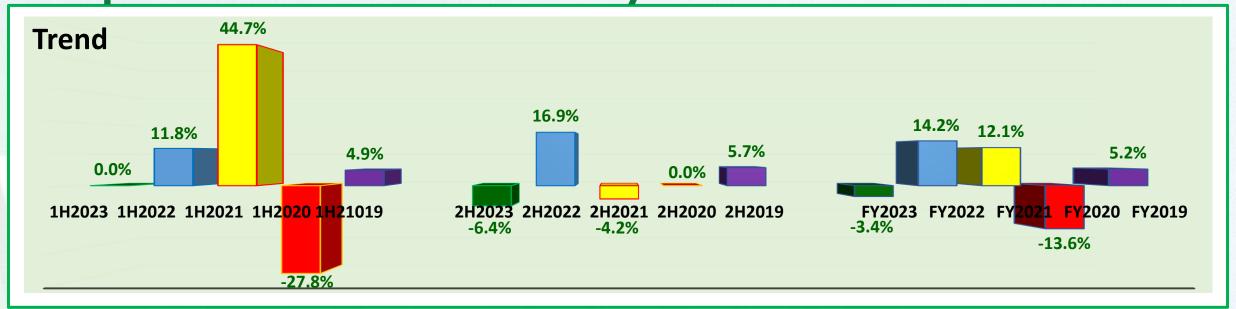


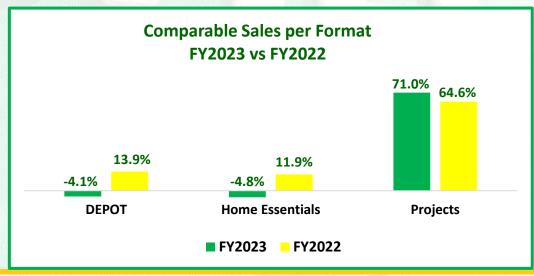


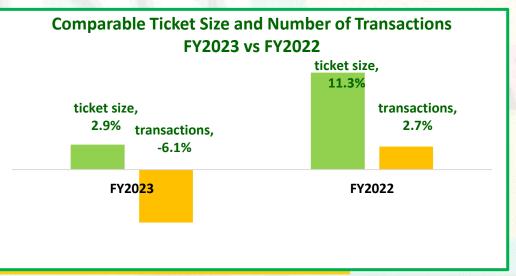




## Comparable Sales Summary







## For Year 2023

**GPM** rate increased to 39.6%

> Lease related **Expense**

(In Php MM)	FY2023	% Sales	FY2022	% Sales	% Growth
Net Sales	34,604	100.0	33,571	100.0	3.1%
Cost of sales	(20,910)	(60.4)	(20,445)	(60.9)	2.3%
Gross Profit	13,694	39.6	13,126	39.1	4.3%
Operating expenses	(8,940)	(25.8)	(7,882)	(23.5)	13.4%
Interest Exp (Lease Liab)	(641)	(1.9)	(544)	(1.6)	17.7%
Other Income - Net	512	1.5	409	1.2	25.1%
Income from Operations	4,625	13.4	5,108	15.2	-9.5%
Non-lease related depcreciation	1,283	3.7	1,148	3.4	11.7%
EBITDA - Adjusted	5,908	17.1	6,256	18.6	-5.6%
Non-operating Other Income	14	0.0	17	0.1	-15.7%
Income before tax	4,639	13.4	5,125	15.3	-9.5%
Income Tax	(1,156)	(3.3)	(1,277)	(3.8)	-9.5%
Net Income	3,483	10.1	3,848	11.5	-9.5%

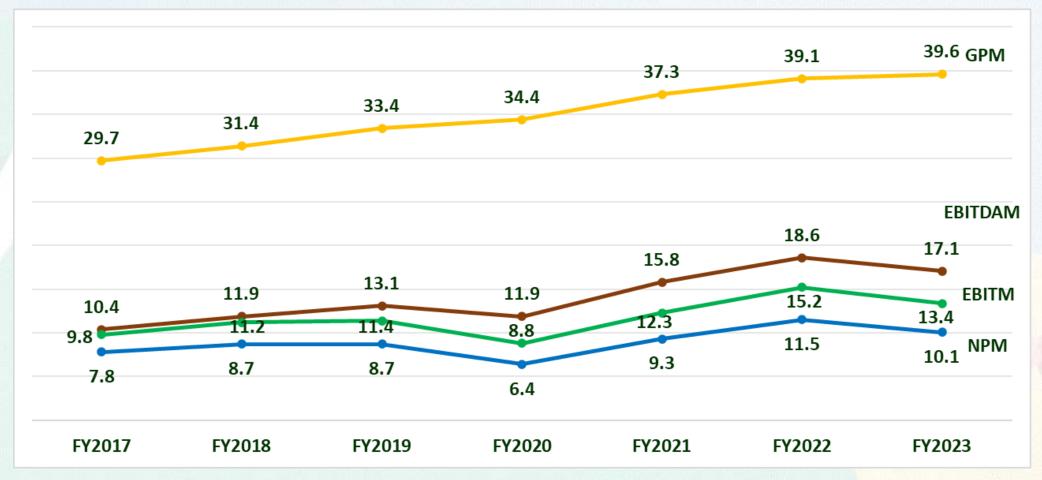
## **Balance Sheet**

Balance Sheet	Unaudited	Audited
Current Assets	19,749	17,385
Noncurrent Assets	20,032	18,258
Total Assets	39,781	35,643
Current Liabilities	9,097	7,659
Noncurrent Liabilities	8,175	7,441
Total Liabilities	17,272	15,100
Capital Stock	4,100	4,100
Additional Paid-in Capital	5,374	5,374
Other Comprehensive Loss	177	177
Retained Earnings	12,859	<b>10,89</b> 3
Total Equity	22,509	20,543

## FY2023 CAPEX Investment

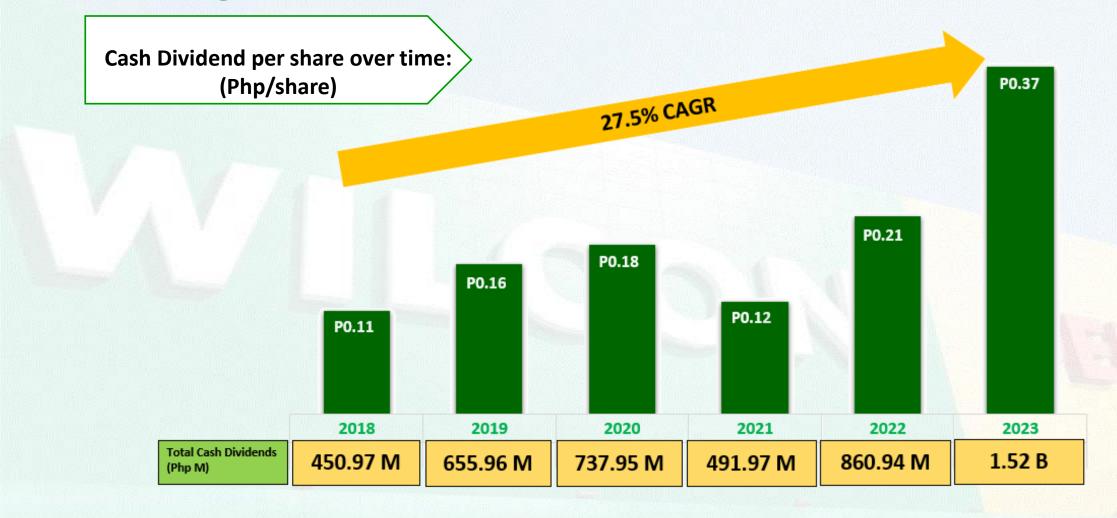
FY2023			
ACTUAL	AMOUNT		
Construction of New Stores and New Warehouses	1,804		
Store and Transportation Equipments	345		
Renovations & Repairs	167		
IT Infrastructures & Softwares	41		
Total CAPEX (in millions Php)	2,358		

## **Improving Margins**



Note: ROU depreciation and interest expense charged on lease liability were considered as rent expense for 2019, 2020, 2021, 2022 and 2023

## Returning Value to Shareholders





Store network expansion



Continue to build and develop in-house products and carry exclusive brands



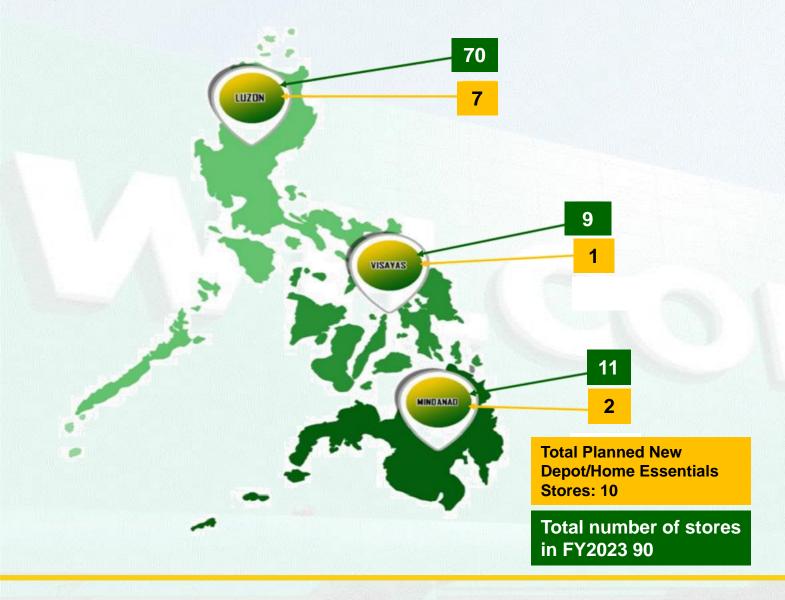
Physical and online store layout, features and customer experience enhancements



Further strengthen and increase brand awareness and visibility



## **2024 Planned New Branches**



	2024	
Beg Balance		90
1 <sup>st</sup> Half		
Jan, 2024	DIW - Morong, Rizal	
Jan, 2024	DIW - Valencia, Bukidnon	
Mar, 2024	Depot - Koronadal, South Cotabato	
	2 Depots	
2 <sup>nd</sup> Half	5 Depots	
Total, End		100

## FY2024 CAPEX Budget

FY2024			
BUDGET	AMOUNT		
Construction of New Stores and New Warehouses	1,200		
Stores, Head Offices, and Warehouses, Furniture			
and Equipments	200		
Renovations & Repairs	550		
IT Infrastructures & Softwares	150		
Total CAPEX (in millions Php)	2,100		

# Continue to Expand Margins Thru Increasing the Profitability of In-house & Exclusive Brands

































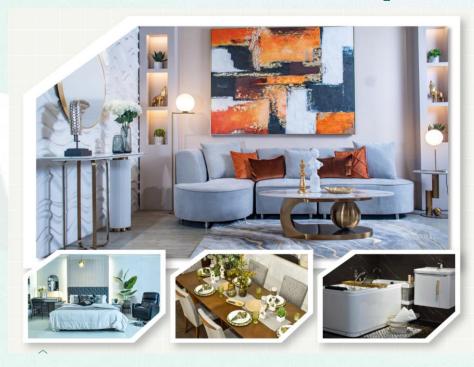




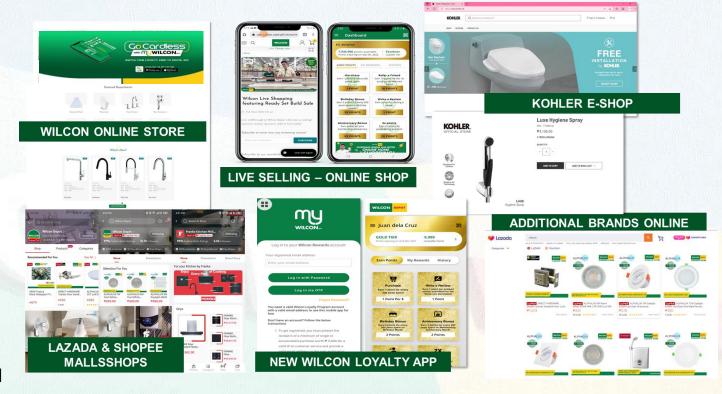
- ✓ Enhance the Company's ability to provide its customers with value for money products;
- ✓ Rationalize product offerings.

- Improve supply chain management
- Enhance marketing efforts
- Optimize product lines/ product offerings

## Physical and online store layout, features and customer experience enhancements



 Constant innovations in store layout, features and customer experience that add value to our relationship with our customers and consistently differentiate us from competition



## Further Strengthen and Increase Brand Awareness and Visibility





- ✓ Tap various media outlets especially social media to enhance customer's awareness.
- ✓ Localization of advertising and promotions
- ✓ Use brand ambassadors to represent the Company's products and brands
- ✓ Actively participate in industry associations and trade conventions related to the construction and home improvement









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